



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-28-2012 **PAGE:** 1 of 3

MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX VA 22030

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
394606	08-01-2012	09-28-2012	3	GILLIBRAND FOR SENATE 2012	KIRSTEN GILLIBRAND FOR US SENATE	POLITICALS	WABC - NEW YORK

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing							Package	Contract Title	
11319			240524	PHILADELPHIA	D. PARKER	10-22-2012	10-28-2012	M (Broadcast Month, Cycle 1)							N	240524	
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 11319														
1	10-22-2012	10-26-2012	05:15AM - 05:56AM	AM EWN THIS MORNING 5-6AM (7426)	7	30	2	2	2	2	2			10	900	10	9,000.00
2	10-22-2012	10-26-2012	06:15AM - 07:00AM	AM EWN THIS MORNING 6-7AM (7427)	7	30	2	2	2	2	2			10	2,000	10	20,000.00
3	10-22-2012	10-26-2012	07:00AM - 09:00AM	AM GMA 7-9AM (7429)	7	30	4	4	4	4	4			20	2,400	20	48,000.00
4	10-22-2012	10-26-2012	09:00AM - 10:57AM	DA AM DAYTIME 9AM-10:57AM (7437)	7	30	1	1	1	1	1			5	1,100	5	5,500.00
5	10-23-2012	10-25-2012	10:58AM - 12:00PM	DA THE VIEW (10707)	7	30		1		1				2	3,500	2	7,000.00
6	10-22-2012	10-26-2012	12:15PM - 12:30PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30	1	1	1	1	1			5	1,400	5	7,000.00
7	10-23-2012	10-23-2012	08:00PM - 09:00PM	PE TUESDAY 8-9PM (7486)	7	30		1						1	18,000	1	18,000.00
8	10-23-2012	10-23-2012	10:00PM - 11:00PM	PE TUESDAY 10-11PM (7489)	7	30		1						1	13,000	1	13,000.00
9	10-24-2012	10-24-2012	10:00PM - 11:00PM	PE WEDNESDAY 10-11P (7545)	7	30			1					1	15,000	1	15,000.00
10	10-26-2012	10-26-2012	09:00PM - 10:00PM	PE FRIDAY 9-10PM (7502)	7	30					1			1	12,000	1	12,000.00
11	10-26-2012	10-26-2012	10:00PM - 11:00PM	PE FRIDAY 10-11PM (7503)	7	30					1			1	11,000	1	11,000.00
12	10-28-2012	10-28-2012	08:00PM - 09:00PM	PE SU 8-9PM (7499)	7	30							1	1	20,000	1	20,000.00
13	10-22-2012	10-26-2012	11:15PM - 11:35PM	LN LATE NEWS CFB (7645)	7	30	1	1	1	1	1			5	4,700	5	23,500.00
15	10-28-2012	10-28-2012	11:15PM - 11:35PM	LN LATE NEWS CFB (7645)	7	30							1	1	4,700	1	4,700.00
16	10-28-2012	10-28-2012	11:35PM - 12:00AM	LN LATE NEWS CFB (7645)	7	30							1	1	2,000	1	2,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-28-2012 PAGE: 2 of 3

MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX VA 22030

Contract No 394606	Contract Dt 08-01-2012	Revision Dt 09-28-2012	Rev# 3	Advertiser GILLIBRAND FOR SENATE 2012	Brand KIRSTEN GILLIBRAND FOR US SENATE	Product Code POLITICALS								Station/Market WABC - NEW YORK				
Agency Est# 11319			CMS # 240524	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-22-2012	End Date 10-28-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 240524		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 11319															
17	10-24-2012	10-26-2012	12:30PM - 01:00PM	DA PM DAYTIME ROTATION 12NOON-4PM (7439)	7	30			1		1			2	1,400	2	2,800.00	
18	10-27-2012	10-27-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30						3		3	400	3	1,200.00	
19	10-28-2012	10-28-2012	06:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							4	4	400	0	0.00	
20	10-22-2012	10-26-2012	03:00PM - 03:59PM	DA KATIE COURIC M-F (12182)	7	30	2	2	2	2	2			10	1,700	10	17,000.00	
21	10-22-2012	10-26-2012	04:15PM - 04:59PM	EN EWN AT 4PM M-F (11372)	7	30	2	2	2	2	2			10	1,500	10	15,000.00	
22	10-22-2012	10-26-2012	05:15PM - 05:55PM	EN EWN AT 5PM M-F (7450)	7	30	2	2	2	2	2			10	2,400	10	24,000.00	
23	10-22-2012	10-28-2012	06:15PM - 06:30PM	EN EWN AT 6P (CFB) (7442)	7	30	1	1	1	1	1		1	6	2,400	6	14,400.00	
24	10-22-2012	10-26-2012	07:00PM - 08:00PM	PA JEOPARDY/WHEEL (7446)	7	30	2	2	2	2	2			10	4,200	10	42,000.00	
25	10-27-2012	10-27-2012	07:30PM - 08:00PM	PA WHEEL (CFB) WEEKEND (7449)	7	30						1		1	1,500	1	1,500.00	
26	10-22-2012	10-26-2012	11:35PM - 12:02AM	LF NIGHTLINE M-F (7453)	7	30	1	1	1	1	1			5	2,200	5	11,000.00	
27	10-22-2012	10-22-2012	08:00PM - 09:00PM	PE MONDAY 8-9PM (7470)	7	30	1							1	30,000	1	30,000.00	
28	10-22-2012	10-22-2012	09:00PM - 11:00PM	PE MONDAY 9-11PM (7477)	7	30	1							1	12,000	1	12,000.00	
29	10-28-2012	10-28-2012	06:15AM - 07:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							1	1	750	1	750.00	
30	10-28-2012	10-28-2012	07:15AM - 08:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							1	1	750	1	750.00	
31	10-28-2012	10-28-2012	08:00AM - 09:00AM	AM EWN SA/SU 6-10AM (7434)	7	30							1	1	750	1	750.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WABC-TV/DT
New York

WABC-TV NEW YORK
7 LINCOLN SQUARE
NEW YORK NY 10023

Acknowledgment of Agreement Between WABC-TV NEW YORK and

DATE: 09-28-2012 **PAGE:** 3 of 3

MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX VA 22030

Contract No 394606	Contract Dt 08-01-2012	Revision Dt 09-28-2012	Rev# 3	Advertiser GILLIBRAND FOR SENATE 2012	Brand KIRSTEN GILLIBRAND FOR US SENATE	Product Code POLITICALS								Station/Market WABC - NEW YORK							
Agency Est# 11319			CMS # 240524	Sales Office PHILADELPHIA	Account Executive D. PARKER	Start Date 10-22-2012	End Date 10-28-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 240524						
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$		
			Agency CPE: E : 11319																		
A 32	10-27-2012	10-27-2012	09:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)			7	30							1		1	750	1	750.00	
A 33	10-28-2012	10-28-2012	09:15AM - 10:00AM	AM EWN SA/SU 6-10AM (7434)			7	30								1		1	750	1	750.00
A 34	10-25-2012	10-26-2012	12:02AM - 01:08AM	LF JIMMY KIMMEL LIVE (7455)			7	30				1	1				2	1,000	2	2,000.00	
																	Contracted Gross Total:		131	392,350.00	
																	Actual Gross Total:		131	392,350.00	
																	Agency Commission:			58,852.50	
																	Net Total:			333,497.50	
Month/YR		Preempted			Made Good			Contract Total			Adjustments						Actual Total				
Oct 12		0.00			0.00			392,350.00			0.00						392,350.00				
TOTAL		0.00			0.00			392,350.00			0.00						392,350.00				

This agreement is subject to the terms and conditions indicated above.

Marginal Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood